

Chart 1

To best assist you and your business rate how much emphasis The Creative Coast Initiative should place on the following areas?	
adding new tools and resources to TCC website	3.27
talent retention	3.61
public policy and civic leadership	3.66
community outreach	3.76
attracting new creative/technical business	3.76
attracting capital for growth of creative/technical business	3.77
event production and promotion of Savannah	3.77
attracting new entrepreneurs to the area	3.8
promotion of Savannah's creative/technical businesses	4.21

Chart 2

How satisfied are you with Savannah's current business environment for creative and technical businesses?	
Unsatisfied	27%
Satisfied	66%
very satisfied	6%

Chart 3

How important is the work The Creative Coast Initiative is doing?	
not important	8%
important	42%
very important	49%

